



IOT TALENT PROGRAM

MAKEUP IOT TALENT PROGRAM
BATCH #3 - 07.10.22 - 18.12.22



MakeUp IoT

Talent Program Batch #3

At the core of this 10 week program theory meets praxis. Our aim is to give you all you need to realise your IoT product idea and challenges. This includes full access to the Hardtech Innovation Hub MotionLab.Berlin, prototyping workshops, KeyNotes from industry experts as well as insights into leading IoT companies.

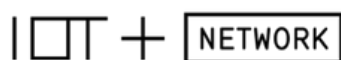
PROGRAM WEEK	TOPICS & EVENTS* <small>*Changes are possible</small>
Week 1 07.10.22 - 16.10.22	Bootcamp & MotionLab.Berlin Onboarding <ul style="list-style-type: none"> • Opening Session: The IoT Landscape and State of The Art [KeyNote] • Meet your Team [Workshop] • Prototyping on a Budget [Workshop] • Electronics [Workshop] • 3D Printing FDM [Workshop] • 3D Printing SLA [Workshop] • Laser Cutting [Workshop] <p>From this week on, you can work 24/7 at MotionLab.Berlin in Alt Treptow.</p>
Week 2 17.10.22 - 23.10.22	Focus on the Ideas and projects <ul style="list-style-type: none"> • How to generate mindblowing ideas - <i>Think out Loud</i> • The 1:1 of Project Management: Manage your project successful - <i>Think out Loud</i>
Week 3 24.10.22 - 30.10.22	Your IoT use case <ul style="list-style-type: none"> • Your own journey into a product <i>with Dan Perry</i> • How is prototyping working in big companies <i>with Jonas v. Frieling from Rhenus Logistics</i>
Week 4 31.10.22 - 06.11.22	Project Management & Skillset Allocation <ul style="list-style-type: none"> • Duality of Prototyping - Team structure in complex projects <i>with Will Fisher from Voxdale</i>
Week 5 07.11.22 - 13.11.22	TedX Talk and Deep Dive into the Startup world <ul style="list-style-type: none"> • Open TedX talk <i>with Ansgar Schmidt from Heatle</i> • Heatle, how a Berlin Startup makes IoT possible <i>with David Riding from Heatle</i>

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Week 6 14.11.22 - 20.11.22	Team Dynamics <ul style="list-style-type: none"> How to lead a team with creative leadership <i>with Veronica Louis</i> Successful working in diverse tech teams <i>with Michael Bommer from weeve</i> Meet Tech Innovation in Berlin <ul style="list-style-type: none"> Visting the Berlin.Industrial.Campus and meet Techies from: <ul style="list-style-type: none"> Gefertec - a metal 3D Printing company Lite&Fog - an agriculture startups Scansonic MI - a laser welding company
Week 7 21.11.22 - 27.11.22	Product validation <ul style="list-style-type: none"> User engagement strategy <i>with Ishan Bhat</i> How to validate your product on go into MVP phase <i>with Antonia Becker</i>
Week 8 28.11.22 - 04.12.22	Product expectation and certification <ul style="list-style-type: none"> Managing expectations of customers in IoT <i>with Team Neusta</i> How to certificate your physical product in Germany <i>with Berlin.Industrial.Group</i> Exclusive November Batch#3 Event
Week 9 05.12.22 - 11.12.22	Pitch your idea like a pro <ul style="list-style-type: none"> How to pitch product ideas that investors and customer love <i>with Pitch Dr. Wachtang</i> Get every job you want - and how to apply <i>with MotionLab.Berlin</i>
Week 10 12.11.22 - 18.12.22	Your final week <ul style="list-style-type: none"> Presentation training at MotionLab.Berlin BBQ & mulled wine Your big graduation day at MotionLab.Berlin will take place on the 24.03.22 together with Batch #4

Our partners in this program



Apply online until 29.09.22

Why should you apply?

- + **Exclusive job and workshop offers**
 Expand your network into the startup and corporate world and get access to exclusive job offers and exciting projects before anyone else.
- + **Learn new skills around IoT and project management**
 Develop technical hardware and software solutions as a team. Combine theory and practice and gain a clear advantage over other applicants.
- + **IoT Talent Certificate**
 Upon successful completion of the program, you will be awarded the IoT Talent Certificate, which will set you apart from the crowd as an expert in IoT, product development and project management.



Apply online until 29.09.22



The application takes a maximum of 10 minutes and 5 days later you will know the results.

Step 1: Choose the perfect challenge

Step 2: Fill out the [Online application form](#)

Step 3: On 30.09.22 you will find out if you are included

Step 4: Start on 07.10.22 with us in the 10 weeks program